



Using Your Influence for Safe+Sound Somerset

Our Social Ambassadors are individuals who are passionate about our cause and willing to share our story and messages with their family, friends, and others. This dedicated team of volunteers makes a difference in their community by sharing information about Safe+Sound Somerset's mission, our services, and our education and fundraising campaigns.

Social media is where people connect, associate with each other, and share content, just like we do offline. We hope you will be an ambassador for us both IRL (In Real Life) and on social media.

Who – Anyone who is passionate about Safe+Sound Somerset – either 60-hour trained or not – and willing to share our information.

Remember, we tend to trust information that comes from people with whom we have a relationship more than a random recommendation from an unknown source. Your willingness to share information on our behalf is a huge endorsement within your circle of influence.

What – Through quick and easy actions, Social Ambassadors serve as our voice and amplify our reach to new clients, community partners, volunteers, and donors. You can do this by:

- **Following** us on our social media platforms by clicking icons below.



- Look for our content regularly, we almost always post at least once a day, and then **Share** our posts with your friends and groups regularly or **Comment** on the content. A **Comment** as simple as “This is important information” or “Great job, Safe+Sound!” – which is the type of engagement that raises our profile in the algorithms and gets us in front of more people.
- Make a **Call to Action** on your own pages. Ask your friends/family/followers to join you in attending an event, hosting an educational training for their workplace or community group, supporting a fundraising campaign, and following our pages.

To sign up, [click here](#). We will be in touch shortly.

Thank you for becoming a Social Ambassador with Safe+Sound Somerset. Everything you do – every share, forward and comment – creates awareness of our services and helps survivors find safety, hope and healing!